



## FROM THE General Manager



### Dear Member,

When last I wrote, the country was just returning to normality or the “new normal”, as the term is phrased. Although restrictions and curfews were slightly relaxed, restaurants were able to trade, people could travel, and most sport codes could continue with normal activities. Life was looking up and we were all excited about the upcoming festive season. However, just as we had packed our bags, beaches were closed and liquor was banned yet again. What a roller-coaster ride the past twelve months has been.

It is easy to encourage that one remain focused and positive, but I must admit, the pandemic has had an influence on my state of mind. Perhaps not at the forefront of my mind daily; however, subconsciously it has been tough to remain positive and motivated. I would therefore like to dedicate this article to those that encouraged and cared for others, those that sadly lost friends or loved ones, and those that unselfishly endangered themselves to care for the sick. Despite continuing to be in the grip of the pandemic, it does seem that we are slowly heading in the right direction, towards a future free from fear and sadness.

Every cloud has a silver lining. This is certainly the case for Corlia and Johann Vosloo. It gives me great pleasure to congratulate them and celebrate the arrival of their beautiful baby daughter, Ilané.



The arrival of Ilané has long been anticipated and therefore it is all the sweeter to see Corlia and Johann delighting in their role as parents, which they have taken to with ease and confidence. We look forward to watching Ilané grow up as part of the PCC family.

On the subject of children, you would have noticed the newly established kids playing area at the Pavilion. Dawid, our Chairman, reiterated that



an important facet of the Club's strategy is to expand the creation of a family environment for our members and their families. I would like to thank our generous sponsors that contributed towards the funding of the benches in this area. We have attached small plaques to each of the benches in recognition of each contributor. The Club will soon be launching the PCC Kids Club which will offer our youngsters a range of benefits encouraging them to take their place as valued participants in our Club's family culture.

*An additional initiative, soon to be launched, is the Club's 'play and stay' initiative. We have upgraded two rondawels to provide accommodation for four golfers, enabling them to enjoy a round of golf and then stay over for the night. If this proves to be popular, additional units will be converted into play and stay units.*

Financially speaking, the Club has been most fortunate to have profitably survived the lockdown periods. Despite lockdown restrictions preventing our function venues from being utilised, the general performance of the Club excelled. Some highlights include:

1. Having been closed for 79 days, the Golf section opened on the 13th of June 2020. By the end of June, playing fees were R1,4 million and total income a significant R2,6 million behind the budgeted target. In an attempt to mitigate our financial position, cost saving strategies were implemented, resulting in our general expenses being reduced by R1,2 million for the period.
2. By the end of the financial year (February 2021), playing fees were only R600 000 behind budget. Only 32 665 rounds were played for the comparable period compared to the previous year's 36 705. Taking into account that almost 7 500 rounds were lost during hard lockdown, I am encouraged by this achievement. While income was R2,1 million behind budget, expenses ended R1,9 million better than budget. The business interruption claim that has been submitted has not been taken into

account in the above financials, which will further improve our position. This has been a stellar achievement by all Club management and participants.

3. It is pleasing to see that our membership base has remained relatively stable over the past 12 months. PCC membership declined only 2,3% over the period in an industry that has experienced an average decline of 9%. I am grateful that the Club remains a popular destination for our members.
4. Our new golf cart fleet came into full operation in December last year. The fleet was increased from 11 to 36 carts. The new carts are all state-of-the-art EZGO RXV lithium battery units. Golf cart rental is now a major contributor to our coffers and will alleviate the pressure on our operating budget. Since inception, the utilisation rate of the fleet has hovered around 79%, which provides a wonderful return on investment.
5. Our new business venture, with Global Golf managing the golf shop, has also proved to be a success with our members. The guys from Global are settling in nicely and enjoying PCC's club culture. With the support of Athol, Sybie and Christiaan, I am sure they will prosper in their new roles.
6. Capital projects have been rescheduled in an effort to improve our cash reserves. Only the most essential projects will be undertaken in the 2021/2022 financial year. The general maintenance budget has, however, been streamlined to ensure that club assets and facilities remain in top-class condition.

In light of the above performance, I would once again like to thank our members for their tremendous support during the past year. Had it not been for your willingness to continue paying annual subscription fees and supporting the respective sport sections, the Club would have been far worse off than we are.

I would like to make special mention of Athol and Sybies for the manner in which they dealt with the Global Golf merge. I can honestly say it has been a pleasure to work with these two gentlemen. Their devotion to the Club has been demonstrated with such dignity. Thank you for your passion and commitment and for making PCC the club it is today.

In closing, I would like to thank the Main Committee, under the capable guidance of our Chairman, Dawid Muller, for your support and leadership through the past 12 months. Your dedication to your respective portfolios has certainly made it easier for the PCC team to execute our duties.

To our members, may our Club prosper and may you and your families continue to enjoy this beautiful establishment, which we all so dearly love.

Vivian van Wyk General Manager